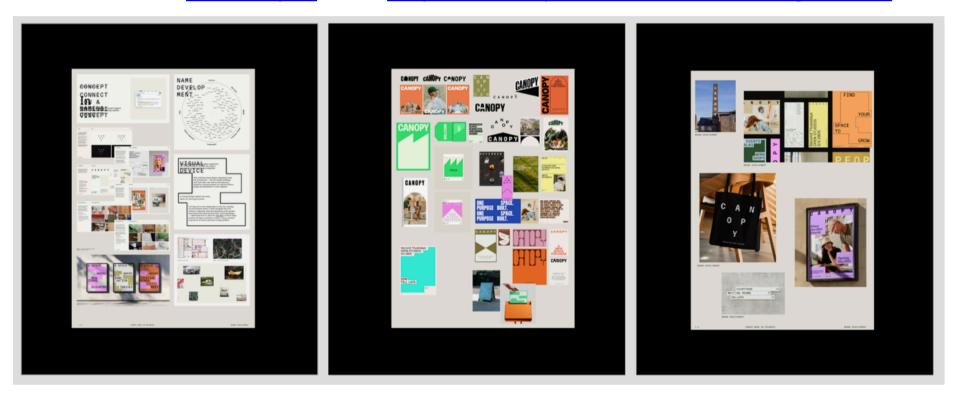
## Design 2025

LCB Depot's exhibition & events programme highlights work from different creative practices every month.

This month the focus is on design from architecture, to branding, fashion, digital design and more, with work from established professionals and emerging creatives. Exhibitions and events run from **29**<sup>th</sup> - **24**<sup>th</sup> October **2025** 

Find out more @lcbdepot or at <a href="https://lcbdepot.co.uk/event/design2025/">https://lcbdepot.co.uk/event/design2025/</a>



## **Canopy Development Works**

**MOVING** 

Developmental brand identity work created for Canopy, a new co-working space opening in Leicester in 2025/26. The project encompassed name generation and graphic design, developed by the studio in collaboration with Leicester City Council. Following extensive research and strategy, the studio explored multiple design directions, some of which are illustrated here. From the outset, innovation and creativity were central themes. We framed Canopy's story as a place where new ideas can thrive, positioning the space around its tenants, energy, dynamic event programme, and forward-looking mindset.



## **About MOVING**

MOVING is a Leicester-based design studio. We partner with brands seeking change to craft bold identities and digital experiences that help businesses stand apart, adapt, and move forward with purpose. Founded in 2012 by Tom Saunders and Brett Wilkinson, the studio now works with clients worldwide, splitting our time across branding and motion design, but often focusing on the intersection of the two disciplines.

Our clients range from NBA teams to tech companies, innovative startups to food and drink brands. What unites our clients isn't their industry, but their passion for succeeding through design, a desire to innovate, and a commitment to creating meaningful change. Our work resonates most with audiences who truly value design."

@designbymoving
https://www.movingstudio.co.uk

