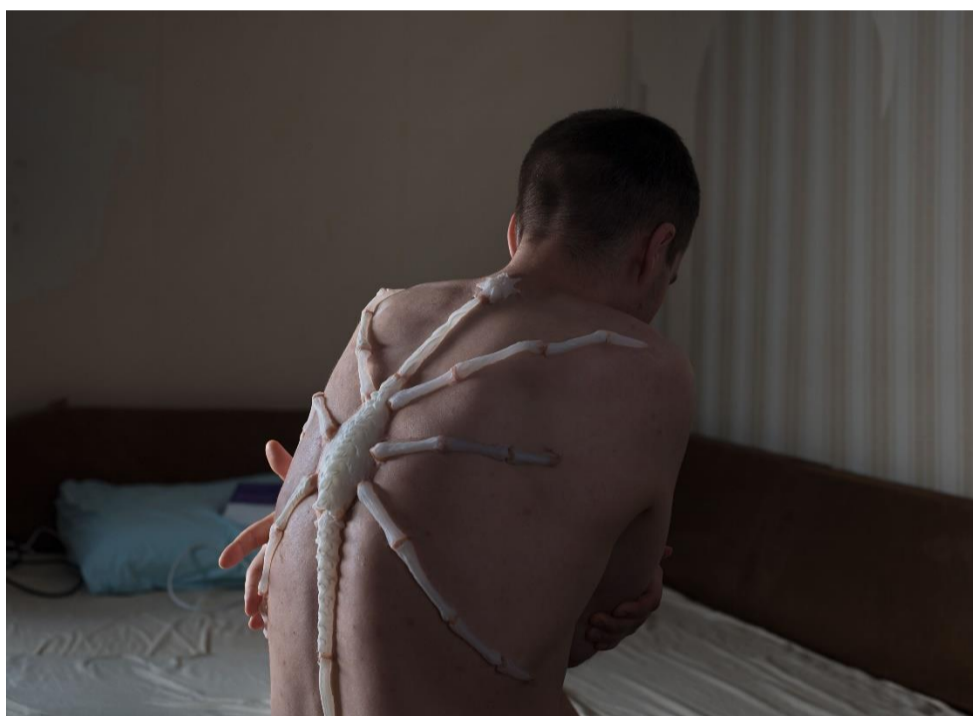


# FORMAT 2024

FORMAT International Photography Festival happens every other year in Derby. As a part of FORMAT's off year programme the festival has partnered with LCB Depot to celebrate its 20<sup>th</sup> anniversary, bringing amazing international photography to Leicester!

Venues across the city are hosting exhibitions from **25<sup>th</sup> March - 26<sup>th</sup> April 2024**. Find out more about the exhibition venues and artists involved at <https://lcbdepot.co.uk/event/format24/> or @lcbdepot



## ***The Fifth Quarter***

Natalia Ershova and Maksim Mikhaltsov

Photography and PhotoBook

I would like to offer you a photo store in the mockumentary genre.

Description of the artBOOK and photoserials: "Fifth Quarter"

Authors:

Natalia Ershova

Maksim Mikhaltsov

Each hero of the series has his own story and all the stories fit into huge puzzle - the supposed history of the future.

What is this work about:

Now bioengineering has become one of the most promising areas of science:

- Biomimicry
- Bionics
- Biomimetics
- Neuroimplantation

But any technological progress is associated with changes in the social structure and social relations. It is already impossible to hide from progress, and we have no choice, we simply accept the rules of the game. In this work we consider what will happen to humanity at the moment when we change our nature and are able to abandon the Darwinian revolution.

Ethical questions will arise:

Do we have the right to create half-living creatures and use them for our own purposes? And who is using whom now, are we using them or are they using us?

How will improved people treat those people who did not agree to this, maybe the way we now treat animals?

This is a story about how without the humanization of society, technological progress can become a monster.

Text for the series:

If you are reading this, I may be already dead. Or, it is not me at all. It depends on how you look at it. It doesn't matter. However, everything will be pretty different.

In 2003, humanity celebrated the greatest victory of all – deciphering the human genome. All mysteries were solved, and an opportunity to cure terminal illnesses and defeat death came to light. But while one group considered saving people, the other sought power. One of the "Amphibia" company entrepreneurs used this discovery in a very peculiar way. He decided to edit human nature and free it from Darwin's evolution.

His ambitions were more significant than those of his colleagues. He thought not about organ transplants, but about editing them. As a result, new species were created, which enhanced the functions of human body.

“BE MORE THAN JUST A HUMAN” – was his advertising company slogan.

Not for sale

### **Artist Bio**

Natalia Ershova

I was born in 1988. I graduated the Russian State Humanitarian University and majored in

journalism. I studied in the personal school of Elena Sukhoveeva and Viktor Khmel in

2016-2017. I studied at DocDocDoc 2019-2020. I studied at ICA 2020-2022.

Group exhibits:

2023 28.04 festival "Zherdyola". Gallery Rostov. Rostov (Russia). Photobook "The Fifth

Quarter"

2023 20.04 exhibition "Sky". Gallery Si19, Moscow (Russia). Project "Retrotopia"

2023 19.04 "In the language of rules and exceptions. Science and Art". Jewish Museum and

Tolerance Center. Moscow, Russia). Project "Fifth Quarter".

2023 14.04 -16.04 Play DigitalArt festival, Yekaterinburg (Russia). Project "Journey to the edge

of the room"

2023 7.04 ArtWeekend, Cube.Moscow gallery Moscow (Russia). Project "Journey to the edge of

the room"

2022 24.11 Cultural Projects Foundation "Thursday" Moscow (Russia). Project "The Wind

Rises".

2022 15.06 exhibition "Adaptants", Center for Creative Industries "Fabrika", Hall "Olivier",

Moscow (Russia). Project "Fifth Quarter".

2021 31.08 «Bartur Photo Award» Berlin (Germany). Project "Journey to the edge of the room"

2021 22.08 Reclaim Award Cologne (Germany). Project "Journey to the edge of the room"

2021 July 7 "Young Photographers of Russia" Kaluga (Russia) Project "Journey to the edge of

the room"

2021 28.08 Photography Day - Corona Edition Preus Museum (Norway) Journey to the Edge of

the Room Project

2021 18.06 Winzavod OPEN "Time of Things" Winzavod, Moscow (Russia) project: "The Fifth

Quarter"

2021 04.06 - 06.06 "Visibility" Sevkabel Port of St. Petersburg (Russia) project: "Fifth quarter"

2021 12.04 "Code-named Luna" Printing shop. Moscow (Russia) Project  
"Retrotopia"

2021 22.02 DUST US "Dumping Orbit" <http://curatorialstudies.ru/dust-us-ex>  
(Russia)

2021 year. VI Exhibition Cazadores de Imágenes

[https://peopleartfactory.com/g/exposicion\\_cazadores\\_de\\_imagenes\\_VI](https://peopleartfactory.com/g/exposicion_cazadores_de_imagenes_VI)

2020 7.11 LagosPhoto20 Rapid Response Restitution (Nigeria) Project "The  
Journey to the End

of the Room"

2020 year. Photo Fringe. Great Britain. Project "The Journey to the End of the  
Room"

2020 year. Festival della Fotografia Etica. Municipality of Codogno. Codogno.  
Italy. "Deja vu"

(deja vu) 26.10

2020 year. "New Names" Museum of Nonconformist Art. Installation  
"Untitled". 12.09 - 11.10

2020 year. Getxophoto 03.09 - 27.09 Getcho. Spain. Project "Journey to the  
Edge of the Room"

2020 year. KUALA LUMPUR INTERNATIONAL PHOTOAWARDS 03.09. Kuala  
Lumpur.

Malaysia. Project "Journey to the Edge of the Room"

2020 year. "Political action in the virtual space" online exhibition in the  
Shaninka space in

Minecraft. Russia, Moscow 07/16/2020 - 08/15/2020 Project "Exit"

2020 year. "Someone, nobody, one hundred thousand" <https://wall-online.ru/kto-to-nikto-stotysyach-22-06-22-07-2020> Russia. Moscow  
22.06.2020 - 22.07.2020 Project "Burial Orbit"

2020 year. Portraits Hellerau Photography Award 2020. Germany. Dresden  
02/20/2020 Project

"Journey to the edge of the room"

2019 year. Workshop 20'19. "DYSMORPHOPHOBIA, OR WAR INSIDE YOU."  
Moscow.

MMoMA (Moscow Museum of Modern Art). Photoseries "Ordinary suspects"

2019 Winzavod open. "Communities and Spaces". Winery. Large Wine  
Storage. Moscow. "GG

magazine"

2019 "Will you be a witness?" CCI Fabrika. Moscow. Project "Journey to the  
edge of the room"

2018 year. "You have 1 2 3 4 5 6 7 8 9 new messages", CCI Fabrika. Moscow.  
Project "Burial

Orbit"

2018 year. Noks, Istanbul. Turkey. Project "Journey to the edge of the room"

2018 year. BYOpaper, Arles 2018. Arles, France. Project " Journey to the edge  
of the room»

2018 year. Riga Photomonth festival. Project " Journey to the edge of the  
room»

2017 year. Festival Photovisa "The Strange". Krasnodar. Gallery "Typography".  
The project

"Journey to the Edge of the Room"

2017 year. Workshop 2017" "In the place where people don't dream – from  
the holy geography to

the empty place". Moscow Museum of modern Art. Installation "No name"

Awards:

2022 2.08. the winner of the All-Russian open competition of projects in the  
field of scientific

and technological art - Science.Technology.Art STArt in the nomination "Sleep  
with a robot".

Project "Fifth Quarter"

2021 21.11 ND AWARD 2021 Journey to the Edge of the Room Project

2021 25.08 Felix Schoeller Photo Award 2021 shortlist. Project "Journey to the edge of the room"

2021 20.08 1st place in the student category Bartur Photo Award. Project "Journey to the edge of the room"

2021 18.06 Scholarship for outstanding figures of culture and art of Russia 2021.

2021 11.03 Nova ART longlist. Project "Fifth Quarter"

2021 24.02 Gomma Grant shortlist. Project "Journey to the edge of the room"

2020 year. 04.12 Krzysztof Miller. shortlist. Project "Journey to the Edge of the Room"

2020 22.10 «212 Photography Istanbul» shortlist. Project "Journey to the Edge of the Room"

2020 08.10 LensCulture "Journeys 2020", short list. Project "Journey to the Edge of the Room"

2020 year. 08.29 Photo Fringe shortlisted. Project "Journey to the Edge of the Room"

2020 year. 14.07 KUALA LUMPUR INTERNATIONAL PHOTOAWARDS 3rd place in the

category "single images" portrait of Victor from the project "Journey to the Edge of the Room"

2020 year. Competition of reportage photography named after Alexander Efremov short-list.

Project "Journey to the Edge of the Room"

2019 year. Prix Levallois. shortlist. Project " Journey to the edge of the room»

2018 year. X international youth photography contest "Young people in the XXI century 2018".

1st place in the category of young photographers at age 21 to 29. Project " Journey to the edge of

the room»

Press:

2020 year. 12.11 "Slate" (France) - "Travel to the edge of the room"

2020 12.10 "Huck" (UK) - "Journey to the Edge of the Room"

2020 26.09 "Loeildelaphotographie" - "A trip to the edge of the room"

2020 14.08 "Lifehacker" - "Journey to the edge of the room"

2020 year. July 24. "Digg" - "Journey to the Edge of the Room"

2020 year. July 14. "Feature shoot" - "Journey to the Edge of the Room"

2020 year. May 25. "Gallery Visual Culture" (Russia) - Deja vu

2020 year. March 25, Novaya Gazeta (Russia) - "Journey to the edge of the room"

2019 year. October 28 "Society" (France) "Journey to the edge of the room"

2019 year. November 4th «Edge of Humanity Magazine» - «Retropy»

2019 year. October 25 Edge of Humanity Magazine - The Ordinary Suspect

2019 year. 2 October. Bird in Flight (Ukraine) - "Journey to the Edge of the Room"

2019 year. 16 of September. LAMONO magazine (Spain) # 119 THE NEW ERA - "Journey to

the edge of the room"

2019 year. 24 August. FotoRoom - "Journey to the edge of the room"

2019 Edge of Humanity Magazine - "Journey to the Edge of the Room"

2019 May 30. Republic - "Ordinary suspects"

2019 REGNUM - "Burial Orbit"

2018 Russian Reporter - "Journey to the edge of the room"

2018 REGNUM - "Journey to the edge of the room"

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VK: [Natalya Ershova | VK](https://vk.com/NatalyaErshova)

